

Middle East Entrepreneur Training (MEET) in the U.S.

The Public Affairs Section is accepting applications for the third year of its Middle East Entrepreneur Training (MEET) in the U.S. sponsored by the Middle East Partnership Initiative (MEPI). This program, as in past years, seeks to advance reform efforts in the Middle East and North Africa by providing emerging business and civil society leaders the opportunity to engage in both academic and practical skill learning experiences in the United States.

The MEET U.S. Program, implemented by the Beyster Institute of the University of California at San Diego, has created a cadre of business professionals committed to economic reform, and created jobs and spurred economic growth. To date, MEET U.S. has graduated 150 participants, of whom 70 are women. In 2007, two mini-executive MBA sessions will be offered in San Diego, the first for ICT specialists and the second for participants from the business development services sector.

Beyster Institute will host a series of special events, lectures, and other networking opportunities for the participants. Coursework for the business participants will focus on leadership, marketing, export-import management, M-Commerce and E-Commerce and cash flow management. The resource management program will build upon the business program and adapt the coursework to a civil society context with an emphasis on: leading change in the organization and the community, building coalitions, participative management, policy and governance, board development and management, and fundraising strategies. Upon completion of the program, participants will receive a certificate from the University of California.

Please refer to the Beyster Institute website for further information about the program (www.beysterinstitute.org).

Application forms can be downloaded and printed from the following website:

<http://www.beysterinstitute.ucsd.edu/applyMEETUS/index.php>

All applications must be received by November 6, 2006.

Submit completed application forms to the attention of:

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